

GUIDELINES

Facebook Contests – St. Joseph Parish

The following guidelines are created to assist parish committees, groups and organizations when seeking to run a contest on the St. Joseph Parish Facebook page. The Communications Committee looks forward to your assistance in promoting parish events by giving away food tickets or other incentives/discounts (cannot include raffle tickets) to those who use Facebook.

EVENTS WHERE TICKETS ARE SOLD IN ADVANCE

For events where tickets are sold in advance, information about the event and ticket sales must be submitted to a parish Facebook editor no later than two weeks prior to the first weekend which tickets are sold. The contest will be publicized in the bulletin or Mass announcements one weekend prior to and the first weekend which tickets are sold, and will run from the Saturday of the first weekend which tickets are sold to the Thursday following the first weekend which tickets are sold. Winner(s) will be drawn by members of the Communications Committee and notified promptly following the drawing.

EVENTS WHERE TICKETS ARE NOT SOLD IN ADVANCE

For events where tickets are not sold or incentives/discounts provided in advance, information about the event and ticket sales must be submitted to a parish Facebook editor no later than three weeks prior to the event. The contest will be publicized in the bulletin or Mass announcements for two weeks prior to the event and will run from the Tuesday prior to the first bulletin posting to the Wednesday preceding the event. Winner(s) will be drawn by members of the Communications Committee and notified promptly following the drawing.

Thank you!

St. Joseph Parish Communications Committee

May 16, 2017